

NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: July 9, 2013

Re: Market Share Offer Control 2013

In accordance with Section 5 of the *Fair, Efficient and Open Competition Regulation*, the MSA must, at least annually, publish certain metrics relating to market share offer control. The <u>2013 Assessment</u> is based on market share offer control submissions for hour ending 17 on March 27, 2013. This is the first year utilizing offer control data submitted to the AESO, and follows the recently updated <u>Process</u>; therefore, there are some changes to the numbers which are detailed in the Assessment.

The next annual assessment of market share offer control is planned for May – June 2014. The MSA may provide an updated assessment mid-year should offer control change significantly. We appreciate market participants' assistance in these matters.

Regards,
/s/ Peter Lomas
Analyst