

NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: July 17, 2014

Re: Report re Basic Structural Features of the Alberta Retail Markets for Electricity and Natural Gas

The MSA is releasing a report entitled '<u>Alberta Retail Markets for Electricity and Natural</u> <u>Gas: A description of basic structural features</u>.' This report provides a snapshot of the basic features that provide the foundation for competition to occur in the retail electricity and natural gas markets in Alberta.

While the MSA is not soliciting feedback specific to this document, interested parties are invited to submit comments to the MSA at <u>stakeholderconsultation@albertamsa.ca</u>.

Yours truly,

/s/ Derek Olmstead

Economist